

Podcast: De Beers Talks Tech, Data and Innovation



RAPAPORT... In a wide-ranging conversation on the Rapaport Diamond Podcast, two De Beers executives shared how the company was using data to boost efficiency in the supply chain.

Gordon Taylor, head of commercial technology at De Beers Group Ignite, and Sarandos Gouvelis, its head of incubation, also discussed how the push toward sustainability was influencing its programs.

Listen to the podcast here:

Discussion points:

00:40 – Introduction

01:48 – Sarandos explains De Beers' approach to R&D.

04:58 – Gordon outlines the intention to commercialize from the beginning of the process.

08:30 – Dealing with technologically driven change.

11:26 – How De Beers is using data to fuel change in its processes within the supply chain.

18:55 – Figuring out ways to optimize the pipeline.

20:45 – To what extent is sustainability driving innovation programs at De Beers?

21:50 – Gordon talks about De Beers' carbon vault project.

25:50 – De Beers explores the potential of the metaverse.

28:06 – Gordon and Sarandos discuss what is exciting them.

This episode of the Rapaport Diamond Podcast is sponsored by [De Beers Group Ignite](#): pioneering a new diamond world through innovation.