

Veteran Industry Journalist Hedda Schupak Dies at 62



Former *JCK* editor in chief Hedda Schupak died Tuesday morning at the age of 62 after a two-year battle with lung cancer.

Schupak spent nearly her entire career in the jewelry industry, and almost all of those years as an editor for industry publications.

She worked at [JCK](#) for 23 years, beginning as a production editor and becoming editor in chief in 2000 — a position she held until 2009. She helped guide the magazine through a period of constant change, including corporate mergers and takeovers, spinoff publications, the shift to digital publishing, and a move from Pennsylvania to New York.

A graduate of Albright College, the award-winning writer and editor was inducted into the Women's Jewelry Association (WJA) Hall of Fame in 2006.

After leaving *JCK*, Schupak became editor of the *Centurion Daily News* in 2010 as it moved from a monthly to a weekly and finally a daily publication in 2020. Even in retirement, she remained active in the industry. She is survived by her husband Jim Baum and her half-sister Susan.

Image: Hedda Schupak. (Hedda Schupak/Centurion)