

Phillips to Launch Geneva Jewelry Auctions



Phillips will introduce yearly jewelry auctions in Geneva beginning in November, following strong global sales for the category over the past two years.

The company chose the Swiss city as its next target market due to its reputation as a global hub for luxury and collectibles, the auction house said last week. Phillips saw a jump of 185% in value for its fall 2022 jewelry season compared with the spring period, it explained.

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The first Geneva auction will take place on November 6 and will feature jewels from Cartier, Van Cleef & Arpels, and other well-known designers. It will also include a private collection of more than 120 Art Deco objects, such as boxes, vanity cases and timepieces. The lead item in that group is an onyx, enamel, rock crystal, jade and

diamond desk clock Tiffany & Co. made in the 1920s.

“This lovingly assembled collection pays homage to the discerning eye of the collector, who thoughtfully selected the finest jewelry houses and designers of the [Art Deco period](#), capturing the diverse styles and trends of the era, from elaborate and bejeweled designs to those with clean lines and geometric forms by Jean Després and Raymond Templier,” said Benoît Repellin, worldwide head of jewelry for Phillips. “We are excited about the continued growth and expansion of our jewels department, and we look forward to presenting these extraordinary pieces to collectors and connoisseurs.”

Phillips will preview the items in the week before the sale in Paris, London, [New York](#), [Hong Kong](#), Singapore, and Taipei, Taiwan, it noted.

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