

JGT Dubai Show Moves to November



The Jewellery, Gem & Technology (JGT) trade fair in Dubai has shifted to later in the year as the organizers aim to capture the important preholiday buying period.

Previously scheduled for February 6 to 8, 2024, the event will now run from November 12 to 14, 2024, Informa Markets and Italian Exhibition Group (IEG) said in a joint statement Friday.

The [show](#) will also move to the Dubai Exhibition Centre (DEC), instead of the Dubai World Trade Centre (DWTC), where the first two editions took place in February 2022 and 2023.

“As B2B [business-to-business] jewelry and gemstone buyers are striving for shorter sourcing cycles to meet customers’ fast-changing needs and preferences, the new show dates have been strategically chosen to allow for timely inventory restocking in time for the peak season,” explained Marco Carniello, IEG’s global exhibition director

for jewelry and fashion.

The [2023 show](#) attracted buyers from 95 countries and regions, with attendance rising 20% compared to 2022, the two co-organizers said. Overseas visitors accounted for 40% of the total.

Image: The February 2023 JGT Dubai show. (JGT Dubai)