

Ethics Service for Small-Scale Jewelers Launches



RAPAPORT... UK-based consultancy Levin Sources has launched a responsible-sourcing service for small to medium-sized (SME) jewelers.

Developed to support SME jewelers in establishing ethical-sourcing policies and procedures, the new proposition was formally inaugurated on June 27, to coincide with Micro-, Small and Medium-Sized Enterprises (MSME) Day.

The service, which has already been rolled out to two jewelers and is in the process of being delivered to a third, features a modular learning program, allowing participants to tailor the training to their needs. Educators at Levin Sources provide a toolkit of materials — which they customize to participants' requirements — and one-to-one support from a team member.

Key topics include guidance on devising ethical policies, establishing responsible-sourcing practices through supplier due diligence, and preparing for certification. The program also offers a module on producing customer-facing communications, storytelling and content delivery.

“Small jewelers need to balance their need with their ambition, their budget and also with the time they have available,” explained Fabiana Di Lorenzo, senior manager for responsible sourcing at Levin Sources. “This is why we’ve created this flexible service...to empower them to work more effectively and efficiently...and to know better how to source responsibly and more affordably, while building more meaningful relationships with new or existing suppliers.”

Currently available to jewelers in the UK, Ireland, continental Europe and the US, and priced from GBP 600 (\$754) per module, the consultancy plans to expand its Responsible Sourcing for Small Jewellers Service to other parts of the world.

Levin Sources will be presenting a seminar on responsible sourcing for small jewelers at the upcoming Fair Luxury event, part of International Jewellery London (IJL), on September 3.

Image: Fabiana Di Lorenzo. (Magnus Arrevad)