

David Yurman, Mejuri Settle Copyright Lawsuits



Jewelry brands David Yurman and Mejuri quietly settled their trademark-related lawsuits last week.

Judge Ronnie Abrams of the US District Court in New York closed the case Tuesday “without costs to any party,” according to the court order. The filing did not disclose the terms of the settlement, and spokespeople for the two companies declined to comment.

The case began in December 2021, when David Yurman [sued](#) direct-to-consumer brand Mejuri for allegedly copying a number of its designs. Among the designs in question were Mejuri’s Croissant Dôme bracelets, earrings and rings, which [David Yurman](#) said infringed on its own signature Pure Form and Sculpted Cable looks.

The company also accused Mejuri of taking “steps to falsely associate itself with Yurman through its promotional messages, advertising campaigns and artwork, and partnerships,” according to the lawsuit.

Mejuri, which was [founded in 2015](#), vehemently denied these claims. In March 2022, it filed an 87-page countersuit alleging that David Yurman's original lawsuit "is an attempt to bully an emerging competitor, monopolize common design motifs, and prevent competition from one of the fastest-growing fine-jewelry brands in a rapidly evolving industry."

The countersuit included images of croissants as proof that its inspiration was the pastry and not David Yurman's jewelry line.

The disputed Croissant Dôme jewels remain on the Mejuri website, at least for now.

Should the two parties decide to resume their suits in Abrams's court, they may do so "without prejudice...if the application to restore the action is made within 30 days," the judge wrote in last week's order. In addition, for the court to "retain jurisdiction to enforce a settlement agreement, the terms of the agreement must be placed on the public record and 'so ordered'" within the same period.

Image: A David Yurman store in Washington, DC, in 2020. (Shutterstock)